



# OWN IT

Dream big. You can afford it.

# The Problem

## Cryptocurrencies

- ✗ Not linked with any tangible/physical products or assets
- ✗ Value mostly based on speculation



## Real Estate

- ✗ Too Expensive & Not Liquid
- ✗ High Down payment / Credit score issue





# Value proposition

## Democratize real estate & materialize cryptocurrency



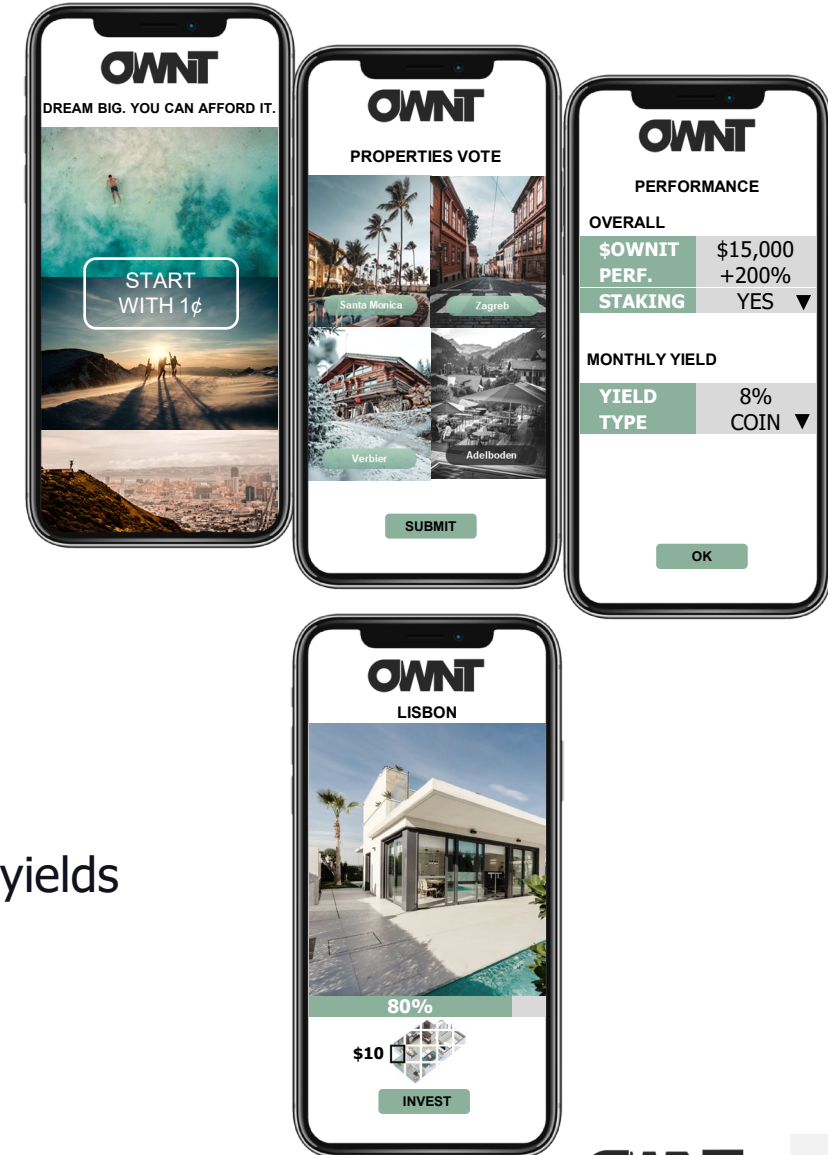
Become an OWNIT investor 3.0 (\$OWNIT):

- Accessible to everyone as of 1¢ with recurring yields, leverage crypto volatility backed by real estate assets & real estate crowdfunding platform (safety net)
- Get recurrent dividends from real estate revenues & platform revenues
- Vote for preferred premium properties to acquire
- Choose yield type (Cash, Coin, Stay in premium)
- Staking \$OWNIT yield
- Upgrade from tenant to owner (via a lease & buy model)
- Buy real estate NFT lower than market price



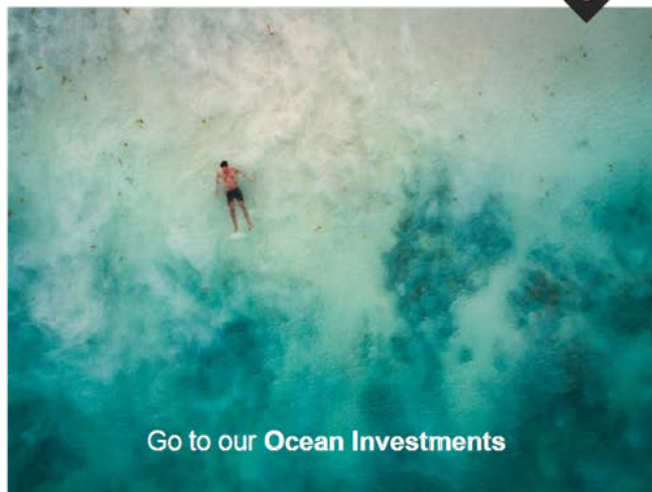
Become a real estate fractional owner/investor: As of \$10 with recurring yields

- Acquire real estate properties via the crowdfunding platform
- Fractional ownership/investment in Tokenized real estate assets





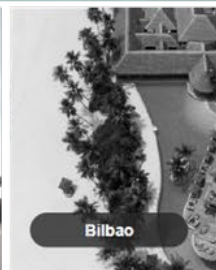
## OWN **THE OCEAN**



Go to our **Ocean Investments**



Santa Monica

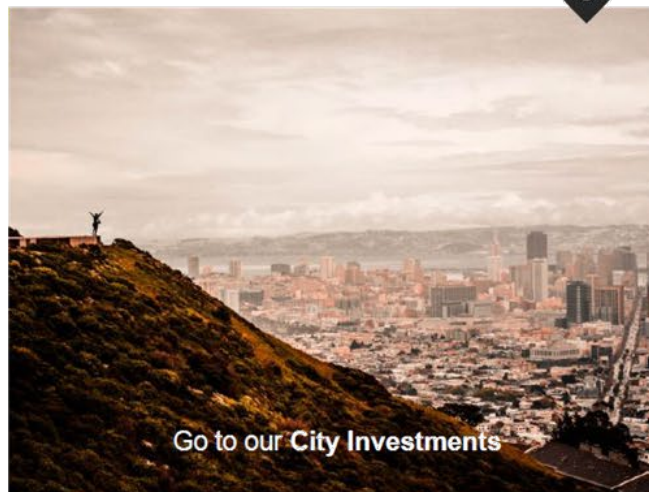


Bilbao



Porto

## OWN **THE CITY**



Go to our **City Investments**



Santa Monica

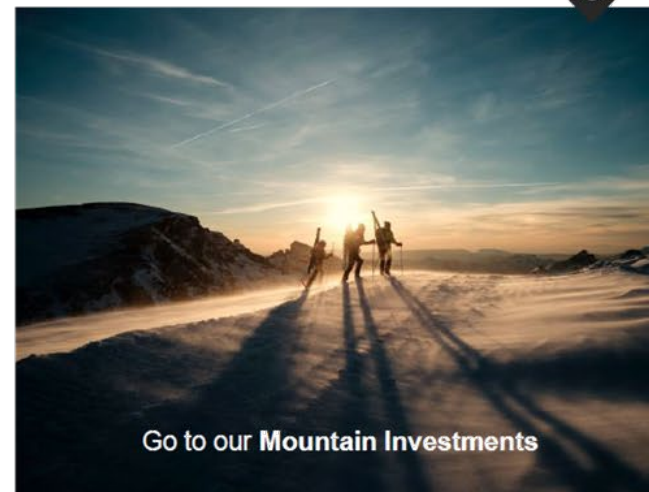


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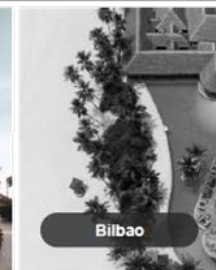
## OWN **THE MOUNTAINS**



Go to our **Mountain Investments**



Santa Monica



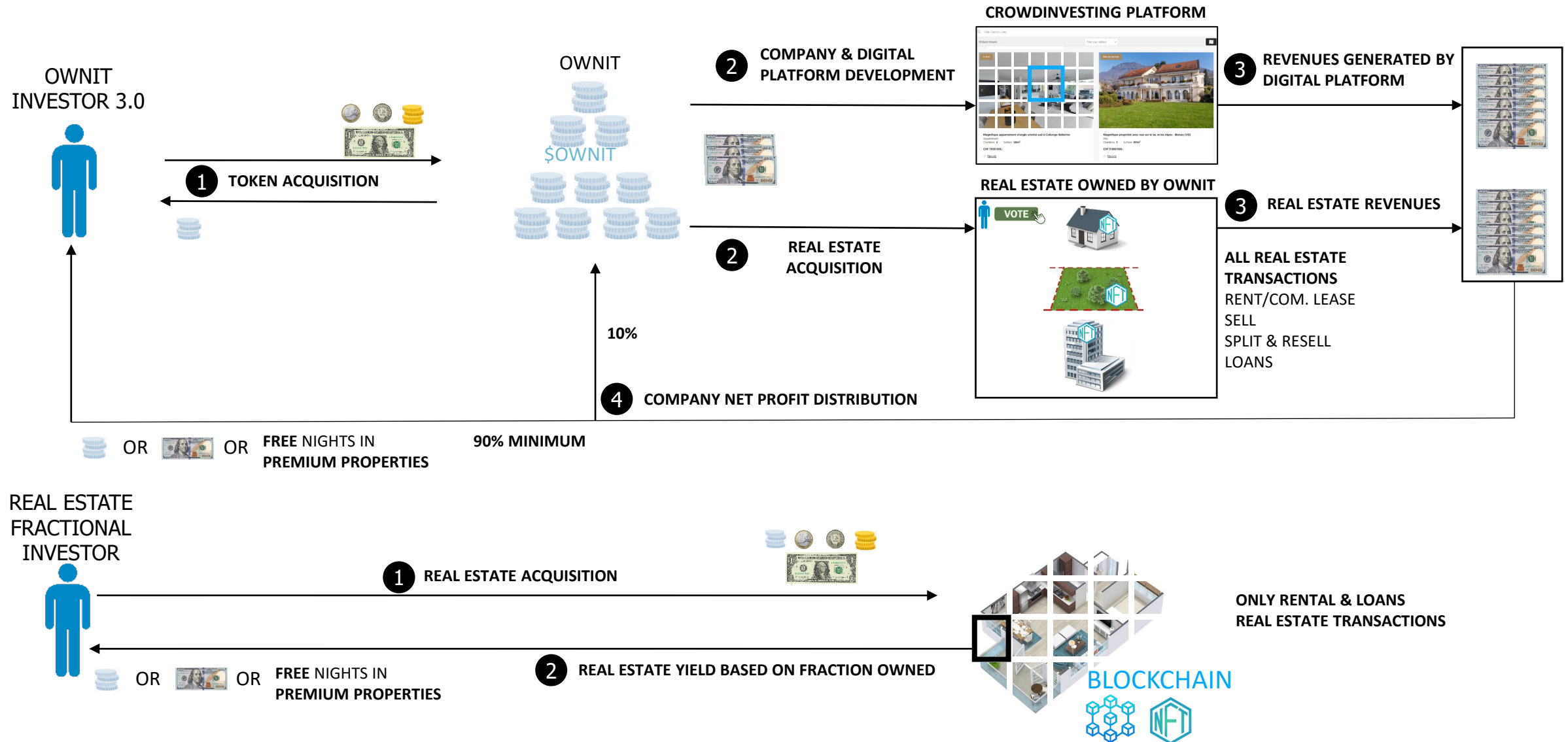
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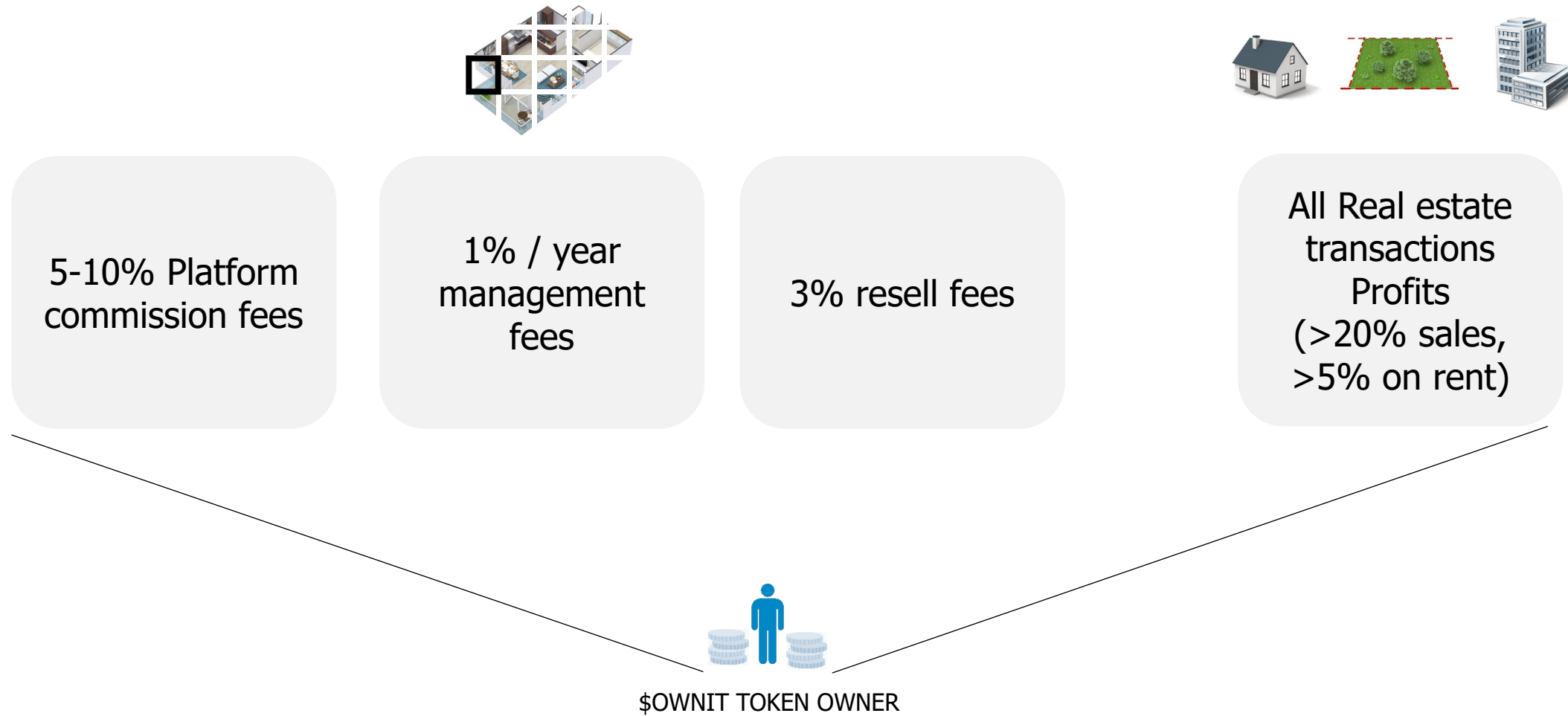
Porto

**Dream big. You can afford it.**

# Business model



# OWNIT Revenue model



# Underlying Magic

\$OWNIT  
TOKEN



FRACTIONAL  
REAL ESTATE  
TOKENISATION

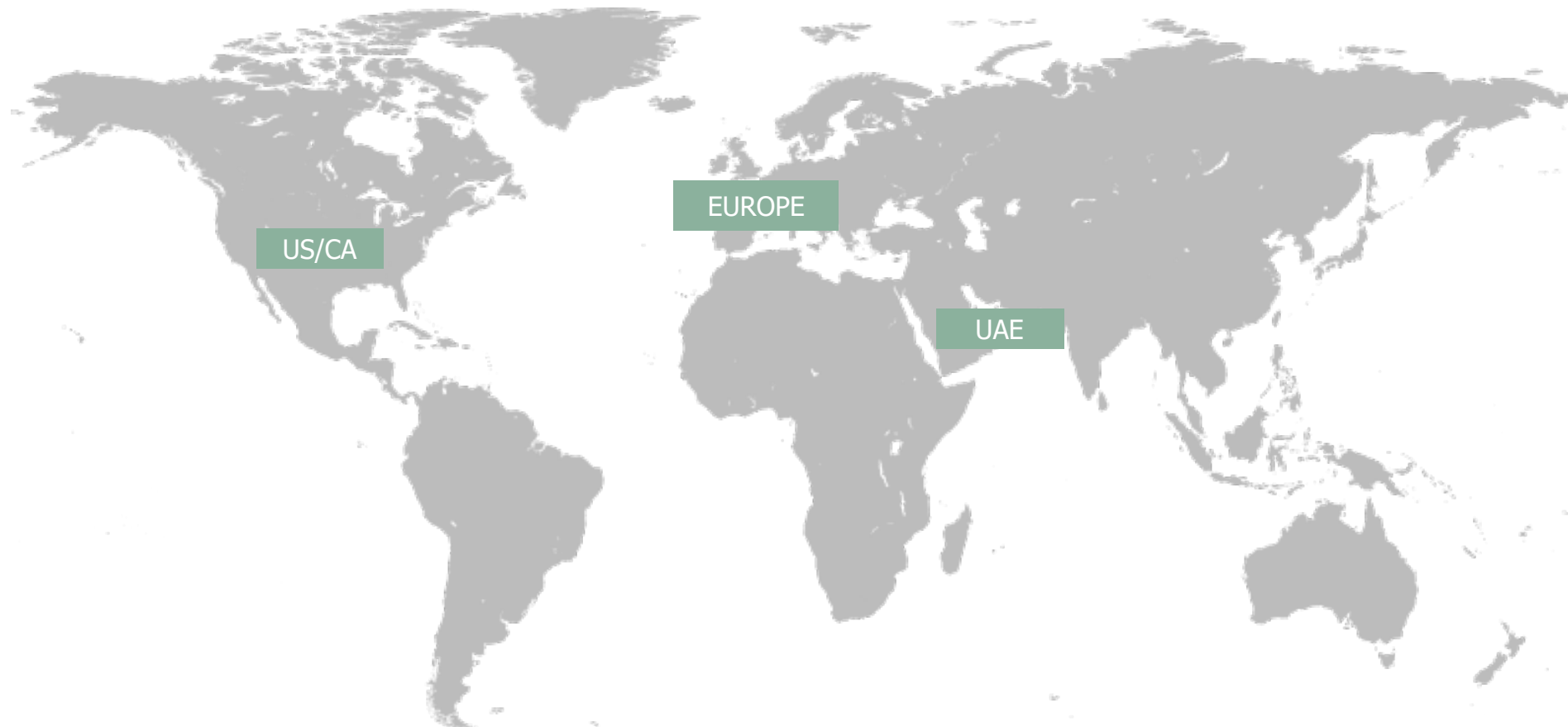


OR

LEGAL

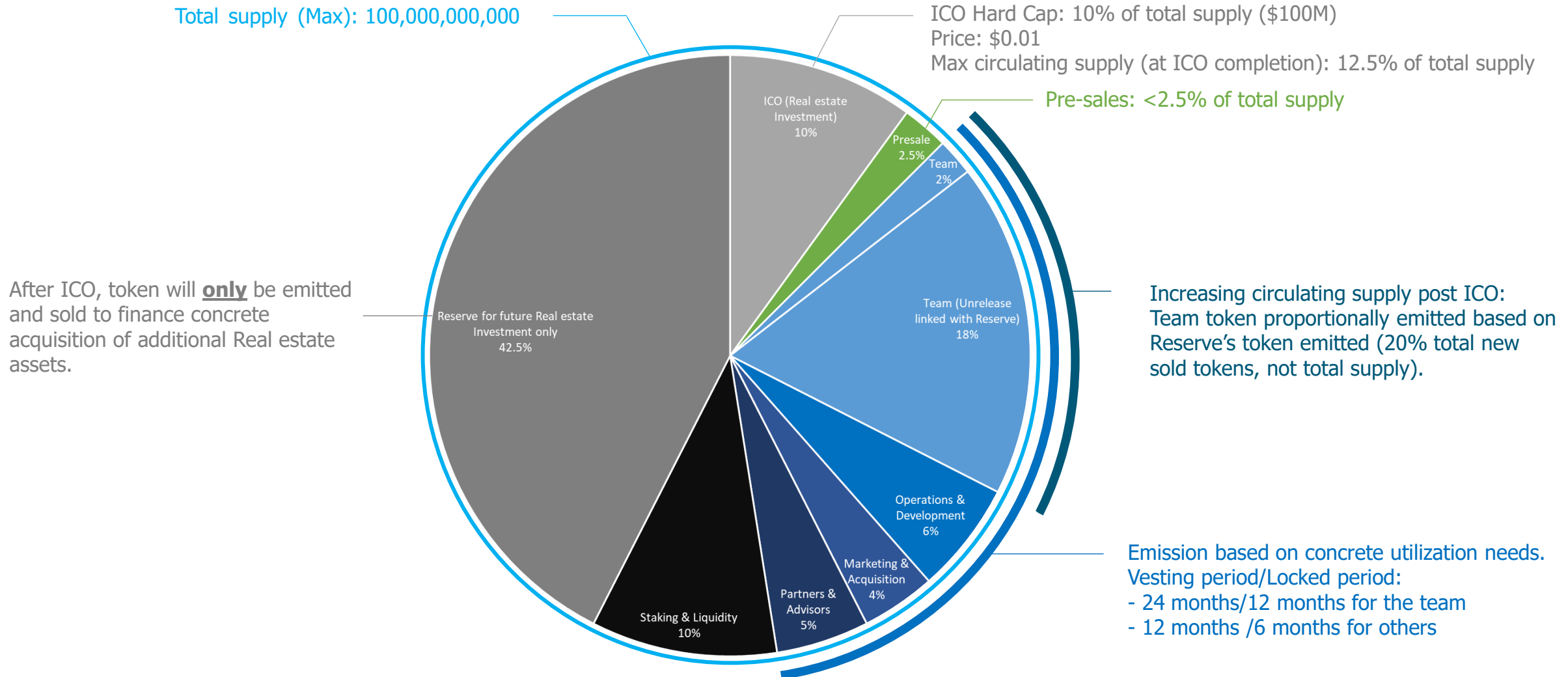


# Real Estate target locations (Short-term)

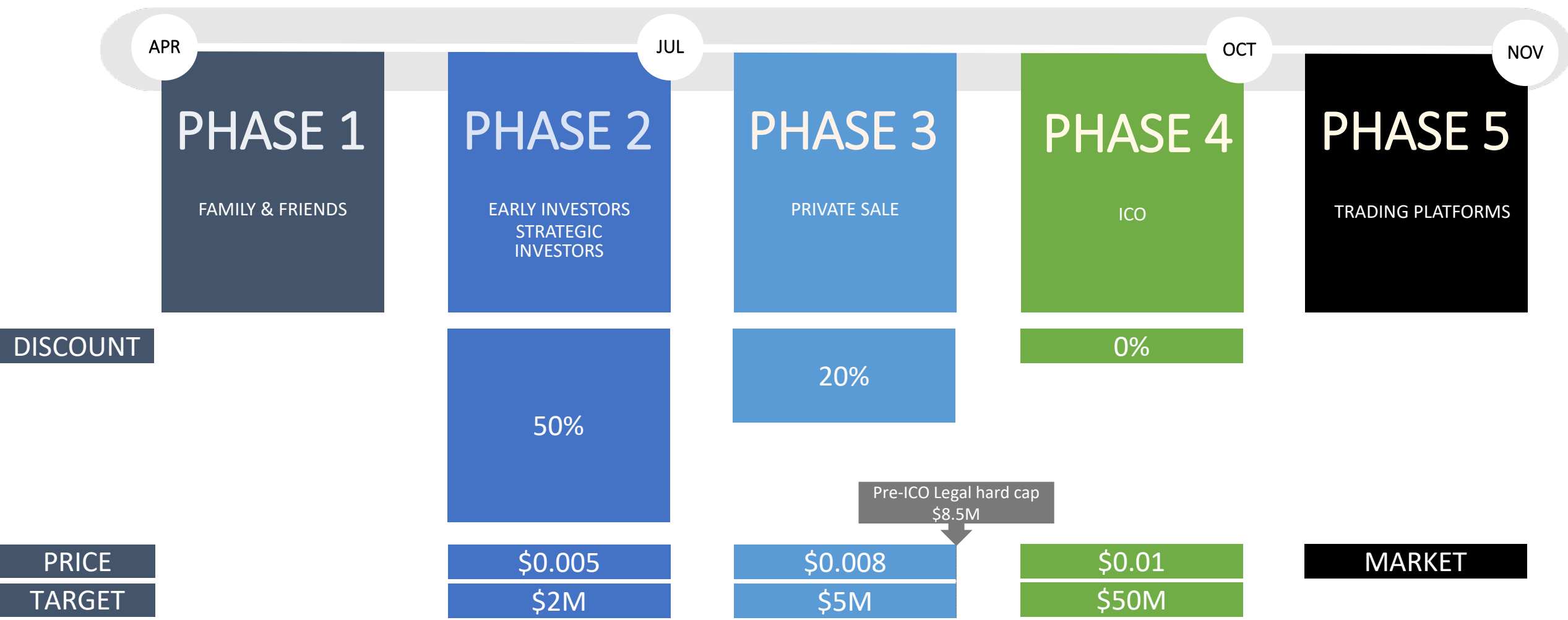




# Token Economics



# Token Sales



# Team



**Frederic Ahkit**  
CEO



**Kasia Wolska**  
Marketing, Communication  
& Design



**Christian Wagner**  
IT & Technology



**Rosalba Gugliotta**  
Finance & Admin



**Vincent Ducret**  
Lean Startup,  
Ecosystem & Growth



**Janus Rasmussen**  
Commercial & Strategy



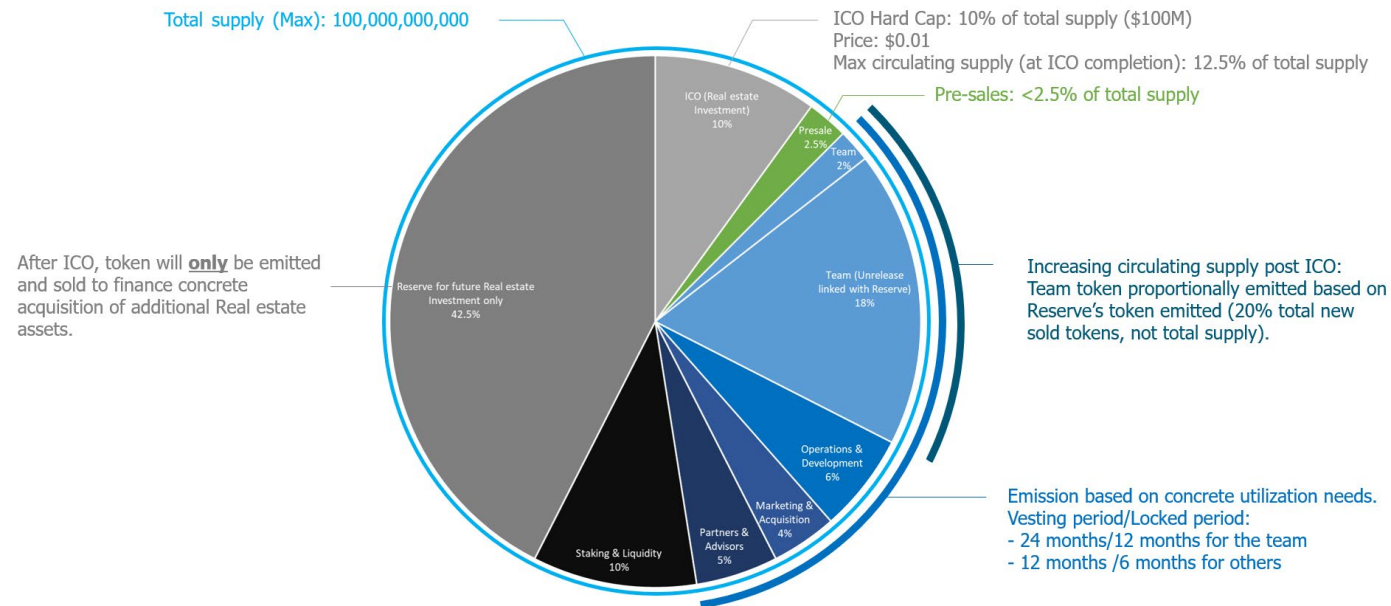
**Nitin Mahajan**  
IT Project management  
& Community



**Christos Tsagkalidis**  
Business development

# What's in it for you? Join as early & strategic investor

- Token - Become a strategic and early Investor in \$OWNIT Token with major discount benefits.
- Leverage Token volatility and higher recurring yield as early investor.

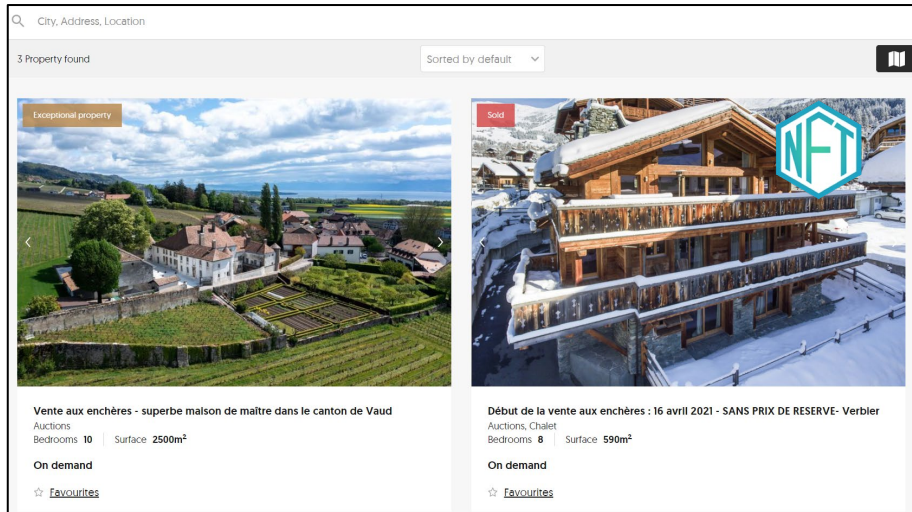




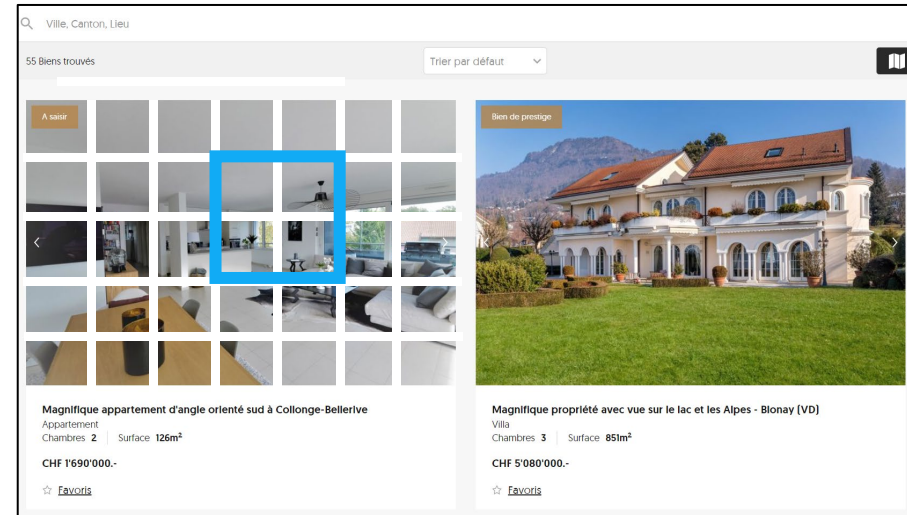
# Real estate partners – MVPs & Innovative models



FIRST REAL ESTATE NFT SOLD IN EUROPE!



FRACTIONAL TOKENIZED REAL ESTATE ON BLOCKCHAIN



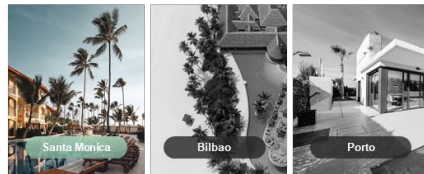
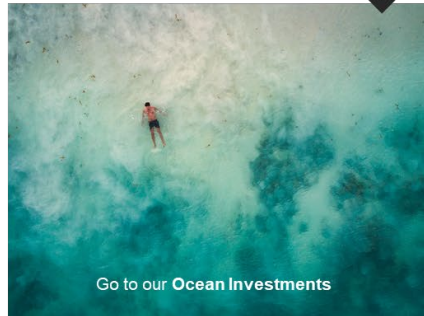
- New distribution channel, attract totally new customer segment.
- Partner on innovative MVPs in Europe/Switzerland/UAE. Be the first in these countries (PR/Marketing impact).
- Get visibility outside Switzerland and inside the blockchain/crypto community.
- Establish a new set of products offerings leveraging Web3.0 technologies.

# Partnership - What are we looking for?



**A PROPTech COMPANY**  
APPLYING LATEST TECHNOLOGIES AND INNOVATIVE  
BUSINESS MODELS TO REAL ESTATE

## OWN THE OCEAN



## OWN THE CITY



## OWN THE MOUNTAINS



- Token investment
- Access to institutional/investors network
- Real estate assets for MVPs and roll-out in different countries
- Support for marketing/PR side

# Roadmap

